



# **CREATOR**

## **Website / Landingpage / Funnel (FREELANCER)**

### **YOU ARE HIGHLY MOTIVATED?!**

**You like to work in a team consisting of young, dynamic colleagues, you like to take responsibility, you like to lead projects and you implement our unique customer obsessed company philosophy (CUSTOMER OBSESSION).**

#### **What you'll do at our company:**

- You create websites, landing pages and funnels in a converting design in connection with Analytics and CRM.
- You continuously optimize important KPIs and parameters such as CPC, traffic and conversion rate.
- You optimize conversion platforms such as landing pages / funnels (from the order process to the checkout).
- You continuously optimize the usability of our target pages, as well as the content and increase the conversion through constant detail improvements.
- You research keywords and analyze the performance of various keywords. Look for solutions to reduce CPC costs, as well as increase traffic to our clients' landing pages.
- You will assist our media buyers in managing our clients' PPC accounts and websites.
- Working closely with copywriters, designers and project managers.

- Proofreading and quality control of content created by you and other team members.
- Regular creation of reports for digital marketing campaigns.

**What you should bring with you:**

- Solid knowledge of web analytics tools, such as Google Analytics.
- Good knowledge of tools like Clickfunnels / Perspective) and WordPress / Elementor.
- Knowhow in implementing tracking code for tools such as Google Analytics, Facebook's Pixel / Retargeting, and a solid handle on Google's Tag Manager.
- An eye for top-notch usability and beautiful design and a basic understanding of excellent copy-writing.
- You have experience with HubSpot CRM or other popular marketing automation software.

## This is what you can expect from us:

- **HIGH PERFORMER CULTURE:** You take responsibility from the very beginning. Radical transparency and open-mindedness are practiced here. In addition, if you perform very well, you will also be promoted in the best possible way.
- **THE TEAM IS KEY:** Every week online meetings via Google Meet and an internal chat system for exchange. Regular meetings in our offices / coworking spaces. Mega good team events where we celebrate our successes together.
- **CONTINUOUS LEARNING:** We offer you ongoing development and training opportunities. Both for your job expertise, as well as for holistic areas of life. (personality development).
- **HOME-OFFICE:** You can usually work most of the time as a remote worker or in your home office. If you want, also on an island in the sun. We don't have a time clock either, we work result-oriented.
- **INCENTIVES:** We always create new incentives to motivate you to perform at your best! Incentives: Like vacations, wellness weekends, driving sports cars or visiting soccer matches are standard with us.
- **PROFIT PARTICIPATION:** As stated in our principles, every person who works for us is also a partner for us. That's why we also give you a share in the success of the company, either financially or in the form of company shares.
- **ONLINE ACADEMY:** You get access to our onboarding online portal, with numerous in-depth training videos, exercises and checklists. You can get the most out of your training or become an expert from the comfort of your own home.
- **MENTORING:** You will have a mentor from the beginning, and later on several mentors for different parts of the program to support you. Our mentors are among the best experts in the DACH region and internationally.
- **NETWORK:** You get access to our exclusive network and can use it for your professional and private life. Our network includes thousands of highly qualified people that you would normally have a hard time getting access to.

- **WHAT NEXT:** Maximum onboarding support. Direct support and communication on projects (1on1) by Managing Director: Guido Celli-Urbani personally. Total transparency, reliability, honesty and commitment towards you. Occasional business trips, **GOOD PAY**.

## **INTEREST?**

**Then please send me your application, consisting of a few lines about yourself or a short video of you and your resume to:**  
[guido.celliurbani@celli.agency](mailto:guido.celliurbani@celli.agency)